
From: Imm, Teresa VOTAI
Sent: Tuesday, February 9, 2021 9:35 AM AKST
To: Moller, John (GOV); Teresa Imm
CC: Andy Baker; Ruaro, Randy (GOV); Gialopsos, Vasilios (GOV); Delapaz, Marianne G (GOV); Strobel, Alla (GOV); Kordewick, Kristi A (GOV)
Subject: VOICE Collab Ideas
Attachments: Joint Ideas for Collaboration_v4.pdf

All,

Attached is the slightly revised table of ideas that we discussed yesterday. I added ADEC to the 'How' on the emissions portion of the discussion. Plus added the legislative piece. I hope this meets your approval.

Regards,

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# Joint Ideas for Collaboration

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| TOPIC                                | LEAD      | SUPPORT         | GOAL                                                                                                                                                                                    | HOW                                                                                                                                                                                                                                                                                                                                                        |
|--------------------------------------|-----------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ANWR                                 | VOICE     | SOA             | Call out the GSC publicly by conceding they have won the ANWR debate while destroying the economic opportunities for the Kaktovikmiut. This should be considered a diversionary tactic. | Concede through a full-page ad in major national newspapers while accusing them of destroy the local economy of the community of Kaktovik and lives in the CP and subsists on the PCH. It's one indigenous group taking down another indigenous group. Use VOICE's "Truth About the Arctic" platform for this effort. Ad would run from Kaktovik entities. |
|                                      | VOICE     | SOA             | Counter misinformation by eNGO's, outdoor clothing industry and GSC                                                                                                                     | Restart the "We Stand with Kaktovik" Campaign                                                                                                                                                                                                                                                                                                              |
|                                      | VOICE     | SOA             | Develop DC strategy for meetings with Biden Administration and Congressional players                                                                                                    | Utilize VOICE members for access to discuss North Slope and State economy                                                                                                                                                                                                                                                                                  |
|                                      | SOA       | VOICE           | Develop clear connectivity between GSC, NM, SILA, Protect the Sacred, others                                                                                                            | Review underlying structure of funding – follow the money. 501(C)3 reporting to IRS - irregularities                                                                                                                                                                                                                                                       |
|                                      | SOA/VOICE | Other Doyon (?) | Develop understanding of revenue generated by outdoor clothing companies – how do they support local economies                                                                          | Review outdoor clothing manufacturers – are they climate attuned.                                                                                                                                                                                                                                                                                          |
|                                      |           |                 |                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                            |
| O&G/Climate Change vs Climate Crisis | SOA       | VOICE           | Long-term projections and volumes of oil and gas from the Arctic.                                                                                                                       | Life of North Slope oil and gas is wanning – certainly, new developments but older fields are past peak production.                                                                                                                                                                                                                                        |

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|--|-----------|---------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | VOICE     | SOA     | North Slope region needs time to evolve toward other sources of revenue and due to remoteness and lack of connectivity impose significant barriers. We require roads and low-cost transportation – these will not be favorable by the eNGO’s                                               | Messaging from NS – understand that O&G is not a sustainable economy, but it has moved our communities into the 1 <sup>st</sup> world, and we need to sustain that without becoming wards of the government.                                         |
|  | SOA       | VOICE   | Address Climate Crises concerns with respect to Alaska and the North Slope oil and gas industry. Prepare emissions report from NS and compare with other industries – clothing manufacturers in China, flights by congress through airlines(?), billionaires’ private jets(?), other ideas | ADEC analysis of North Slope oil and gas emissions comparing to other industries – need to be careful with messaging.                                                                                                                                |
|  | VOICE/SOA | Others? | Discuss environmental elitism – the fact the people who have the most money is creating huge environmental impacts yet are setting the tone on the current climate crises                                                                                                                  | Call out the hypocrisy! The Davos convention is a key example.                                                                                                                                                                                       |
|  | SOA       | VOICE   | Educate about the realities of 100% solar and wind powered ‘clean energy grid’ and all electric vehicles by 2050                                                                                                                                                                           | Need to find and develop the necessary copper, gold, nickel, lithium, etc. Where does this come from? How many mines are needed to source the materials (ex. As single windmill requires 3 tons of copper). We are trading one resource for another. |

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|----------------------------------|-----------|----------------|----------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                  | SOA       | VOICE          | Myth vs Fact Campaign                                                                                                                              | Focus on 'green' energy and how that is not as certain and will have many unintended consequences that we do not know about. Better to deal with the 'evil' you know versus the 'evil' you do not know. |
| <b>Statewide Campaign</b>        | SOA       | VOICE          | Inform the public about the State's economy and the Statehood Act. Provide information of direct effects and impacts of cutting Statewide programs | Develop 'townhall' approach for information sharing. Recruit other groups and organizations across the State – not just the trade groups                                                                |
|                                  | VOICE/SOA | Other Groups   | Develop ad campaign to correct the GSC messaging and implications to the State and other regions.                                                  | Be bold – this is about following the money.                                                                                                                                                            |
| <b>Multi-State Campaign</b>      | SOA       | VOICE & Others | Utilized other States to assist in delivering the messages on the local economics.                                                                 | Collaborate with other States affected by the EO's like Wyoming, Utah, New Mexico, Colorado                                                                                                             |
| <b>Other</b>                     | VOICE/SOA | Others?        | Provide economic impacts of Biden's actions to the public                                                                                          | Create infographics on job losses, reduced revenue to NSB and SOA, other direct and indirect impacts to the region.                                                                                     |
| <b>PR Campaign</b>               | VOICE/SOA | Others?        | PR Campaign on all the accepted and agreed to items above                                                                                          | LTE's, Op-Eds, PR's, letters, interviews, talk radio                                                                                                                                                    |
| <b>Financial &amp; Insurance</b> | VOICE     | SOA            | Rep. Patkotak introduce Bill on addressing financial institutions                                                                                  | Send a strong message to financial institutions                                                                                                                                                         |

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|-------------------------------|-----------|--------------|-------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|
| <b>Natural Gas</b>            | SOA/VOICE | Industry (?) | Other opportunities for Natural Gas                                                                   | Blue Energy, Server Farm, gas to hydrogen (?), new ideas to monetize NS Natural Gas             |
| <b>ADF&amp;G-NSB MOU</b>      | SOA       | VOICE        | AD&G and NSB WMD collaboration on NS wildlife management                                              | Press Release on MOU                                                                            |
| <b>Litigation</b>             | SOA       | VOICE        | Certain projects are being litigation to stop activity – SOA plans to participate                     | Some VOICE members may be interested in intervening on litigation with SOA – project dependent. |
| <b>Legislative Priorities</b> | VOICE     | SOA          | ASTAR support, \$100K Supplemental, Rep. Patkotak introduce Bill on addressing financial institutions | VOICE support NS Legislative initial. Send a strong message to financial institutions           |