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Amid CFPB Efforts To Curb Exploitative Junk Fees, Major Banks' Service Charges Rise 13% To Over \$7.2 Billion— Including \$1.2 Billion In Overdraft Fees—In First Half Of 2024

SUMMARY: As part of its wider efforts to curb exploitative junk fees from the financial industry, the Consumer Financial Protection Bureau (CFPB) unveiled a new rule <u>capping</u> most credit card late fees at \$8, down from an average of \$30, earlier this year. In a costly setback for millions of consumers, the U.S. Chamber of Commerce—representing major banks like JPMorgan Chase, Citigroup, and Wells Fargo—sued to block implementation of the rule and <u>won a stay</u> from Trump-appointed Judge Mark Pittman of the Northern District of Texas, a decision costing American families roughly \$27 million each day that it's in effect.

Now, an Accountable.US review of six major banks' call reports for the first half of 2024 shows that the financial industry has continued to reap over \$7.2 billion in service charges on deposit accounts, including over \$1.2 billion in overdraft fees:

- In the first six months of 2024, JPMorgan saw its net income increase 17% to \$31.6 billion while making \$2.37 billion from "service charges on deposit accounts," including \$490 million from overdraft fees.
- In the first half of 2024, Wells Fargo saw <u>revenue increases</u> in numerous fee categories, with the bank making <u>\$2.2 billion</u> from "service charges on deposit accounts" including an 11% jump in overdraft fee revenue.
- In the first half of 2024, Citigroup saw revenue from "commissions and fees" increase 20% to \$5.4 billion, with Citibank making <u>\$555 million</u> from "service charges on deposit accounts," \$10 million more than in the first half of 2023.
- In the first half of 2024, U.S. Bank saw noninterest income <u>rise by over 5%</u> due to "higher fee revenue," with U.S. Bank seeing service charges on depository accounts <u>rise by 7%</u> to nearly \$571 million.
- In the first half of 2024, PNC Financial saw net income within its retail banking division increase 75% from the same period of 2023, with "service charges on deposit accounts" increasing 12% to over \$870 million.
- In the first half of 2024, American Express reported net income for the first six months of the year increasing 37% partially due to "double-digit growth in card fee revenues for the 24th consecutive guarter," while making \$653 million from "service charges on deposit accounts"—a 341% increase from 2023.

In The First Six Months Of 2024, JPMorgan Saw Its Net Income Increase 17% To \$31.6 Billion While Making \$2.37 Billion From "Service Charges On Deposit Accounts," Including \$490 Million From Overdraft Fees.

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In The First Six Months Of 2024, JPMorgan Saw Its Net Income Increase 17% To \$31.6 Billion:

	SIX MONTHS ENDED JUNE 30,				UNE 30,
					2024 Change
SELECTED INCOME STATEMENT DATA		2024		2023	2023
Reported Basis					
Total net revenue	\$	92,134	\$	79,656	16 %
Total noninterest expense		46,470		40,929	14
Pre-provision profit (a)		45,664		38,727	18
Provision for credit losses		4,936		5,174	(5)
NET INCOME		31,568		27,094	17

[JPMorgan, accessed 07/30/24]

Over That Same Period, JPMorgan Made \$2.37 Billion From "Service Charges On Deposit Accounts," Including \$490 Million From Overdraft Fees.

In The First Six Months Of 2024, JPMorgan Made \$2.37 Billion From "Service Charges On Deposit Accounts," Including \$490 Million From Overdraft Fees, \$434 Million From Maintenance Fees, \$148 Million From ATM Fees, And \$1.3 Billion From Miscellaneous Service Charges:

15. Components of service charges on deposit accounts in domestic offices (sum of Memorandum items 15.a through 15.d must equal Schedule RI, item 5.b):		
a. Consumer overdraft-related service charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH032	490,000
b. Consumer account periodic maintenance charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH033	434,000
c. Consumer customer automated teller machine (ATM) fees levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH034	148,000
d. All other service charges on deposit accounts	RIADH035	1,305,000

[Federal Financial Institutions Examination Council Call Report Database, accessed 08/05/24]

In The First Six Months Of 2023, JPMorgan Made \$2.4 Billion From "Service Charges On Deposit Accounts," Including \$571 Million From Overdraft Fees, \$398 Million From Maintenance Fees, \$154 Million From ATM Fees, And \$1.2 Billion From Miscellaneous Service Charges:

15. Components of service charges on deposit accounts in domestic offices (sum of Memorandum items 15.a through 15.d must equal Schedule RI, item 5.b):		
a. Consumer overdraft-related service charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH032	571,000
b. Consumer account periodic maintenance charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH033	398,000
c. Consumer customer automated teller machine (ATM) fees levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH034	154,000
d. All other service charges on deposit accounts	RIADH035	1,170,000

[Federal Financial Institutions Examination Council Call Report Database, accessed 07/31/24]

In The First Six Months of 2024, Wells Fargo Saw Revenue Increases In Numerous Fee Categories, With The Bank Making \$2.2 Billion From "Service Charges On Deposit Accounts" Including An 11% Jump In Overdraft Fee Revenue.

In The First Six Months of 2024, Wells Fargo Saw Revenue Increases In Numerous Fee Categories, Including A 7% Boost In Deposit-Related Fee Income And A 4% Rise In Lending-Related Fee Income.

In The First Six Months Of 2024, Wells Fargo Saw Increased Income In Numerous Fee Categories Over The Prior Year, Including Deposit-Related Fee Income (7%); Lending-Related Fee Income (4%); Investment Advisory Fee Income (11%); Brokerage Service Fee Income (4%); Investment Banking Fee Income (81%); And Card Fee Income (1%):

	Six r	nonths ended	
(in millions, except per share amounts)	Jun 30, 2024	Jun 30, 2023	% Change
Interest income	\$ 45,724	40,186	14 %
Interest expense	21,574	13,687	58
Net interest income	24,150	26,499	(9)
Noninterest income			
Deposit-related fees	2,479	2,313	7
Lending-related fees	736	708	4
Investment advisory and other asset-based fees	4,746	4,277	11
Commissions and brokerage services fees	1,240	1,189	4
Investment banking fees	1,268	702	81
Card fees	2,162	2,131	1
Mortgage banking	473	434	9
Net gains from trading activities	2,896	2,464	18
Net gains (losses) from debt securities	(25)	4	NM
Net gains (losses) from equity securities	98	(451)	122
Lease income	713	654	9
Other	616	338	82
[Wells Fargo, acc	essed 07/18/241		

[Wells Fargo, accessed 07/18/24]

Over This Same Period, Wells Fargo Saw A 9% Jump In Revenue From Service Charges On Deposit Accounts," Including An 11% Jump In Overdraft Fee Revenue.

In The First Six Months Of 2024, Wells Fargo Made \$2.2 Billion From "Service Charges On Deposit Accounts," Including \$500 Million From Overdraft Fees, \$267 Million From Maintenance Fees, \$152 Million From ATM Fees, And \$1.3 Billion From Miscellaneous Service Charges:

15. Components of service charges on deposit accounts in domestic offices (sum of Memorandum items 15.a through 15.d must equal Schedule RI, item 5.b):		
a. Consumer overdraft-related service charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH032	500,000
b. Consumer account periodic maintenance charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH033	267,000
c. Consumer customer automated teller machine (ATM) fees levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH034	152,000
d. All other service charges on deposit accounts	RIADH035	1,288,000

[Federal Financial Institutions Examination Council Call Report Database, accessed 07/31/24]

In The First Six Months Of 2023, Wells Fargo Made \$2 Billion From "Service Charges On Deposit Accounts," Including \$450 Million From Overdraft Fees, \$277 Million From Maintenance Fees, \$154 Million From ATM Fees, And \$1.1 Billion From Miscellaneous Service Charges:

15. Components of service charges on deposit accounts in domestic offices (sum of Memorandum items 15.a through 15.d must equal Schedule RI, item 5.b):		
a. Consumer overdraft-related service charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH032	450,000
b. Consumer account periodic maintenance charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH033	277,000
c. Consumer customer automated teller machine (ATM) fees levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH034	154,000
d. All other service charges on deposit accounts	RIADH035	1,144,000

[Federal Financial Institutions Examination Council Call Report Database, accessed <u>08/05/24</u>]

In The First Six Months Of 2024, Citigroup Saw Revenue From "Commissions And Fees" Increase 20% To \$5.4 Billion, With Citibank Making \$555 Million From "Service Charges On Deposit Accounts."

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In The First Six Months Of 2024, Citigroup Saw Revenue From "Commissions And Fees" Increase 20% To \$5.4 Billion:

		Six ⁄Ionths 2023	Six Months 2024		YTD 2024 vs. YTD 2023 Increase/ (Decrease)
Revenues					
Interest income	\$	62,042	\$	72,210	16%
Interest expense		34,794		45,210	30%
Net interest income (NII)		27,248		27,000	(1%)
Commissions and fees		4,498		5,386	20%
[Citigroup,	acces	sed <u>07/18/</u>	<u>24</u>]		

In The First Six Months Of 2024, Citibank Made \$555 Million From "Service Charges On Deposit Accounts," \$10 Million More Than The Same Period Of 2023.

In The First Six Months Of 2024, Citibank Made \$555 Million From "Service Charges On Deposit Accounts," Including \$46 Million From Maintenance Fees, \$5 Million From ATM Fees, And \$504 Million From Miscellaneous Service Charges:

15. Components of service charges on deposit accounts in domestic offices (sum of Memorandum items 15.a through 15.d must equal Schedule RI, item 5.b):		
a. Consumer overdraft-related service charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH032	0
b. Consumer account periodic maintenance charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH033	46,000
c. Consumer customer automated teller machine (ATM) fees levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH034	5,000
d. All other service charges on deposit accounts	RIADH035	504,000

[Federal Financial Institutions Examination Council Call Report Database, accessed 07/31/24]

In The First Six Months Of 2023, Citibank Made \$545 Million From "Service Charges On Deposit Accounts," Including \$1 Million From Overdraft Fees, \$65 Million From Maintenance Fees, \$8 Million From ATM Fees, And \$471 Million From Miscellaneous Service Charges:

15. Components of service charges on deposit accounts in domestic offices (sum of Memorandum items 15.a through 15.d must equal Schedule RI, item 5.b):		
a. Consumer overdraft-related service charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH032	1,000
b. Consumer account periodic maintenance charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH033	65,000
c. Consumer customer automated teller machine (ATM) fees levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH034	8,000
d. All other service charges on deposit accounts	RIADH035	471,000

[Federal Financial Institutions Examination Council Call Report Database, accessed 07/31/24]

In The First Six Months Of 2024, U.S. Bank Saw Noninterest Income Rise By Over 5% Due To "Higher Fee Revenue," With U.S. Bank Making \$571 Million From "Service Charges On Deposit Accounts," 7% More Than In The First Half Of 2023.

In The First Six Months Of 2024, U.S. Bank Saw Noninterest Income Increase 5.4% To \$5.5 Billion Due To "Higher Fee Revenue Across Most Categories."

In The First Six Months Of 2024, U.S. Bank Saw Noninterest Income Increase 5.4% To \$5.5 Billion:

	YTD 2024	YTD 2023	Percent Change
	¢0,000	¢0.040	(44 5)
Net interest income Taxable-equivalent adjustment	\$8,008 59	\$9,049 68	(11.5) (13.2)
Net interest income (taxable-equivalent basis)	8,067	9,117	(11.5)
Noninterest income	5,515	5,233	5.4

[U.S. Bank, accessed 07/18/24]

U.S. Bank Noted Noninterest Income Increasing 3.3% For The Quarter Due To "Higher Fee Revenue Across Most Categories." "Noninterest income increased 3.3 percent (2.4 percent excluding notable items in the prior year quarter) compared with a year ago driven by higher fee revenue across most categories." [U.S. Bank, accessed <u>07/18/24</u>]

In The First Six Months Of 2024, U.S. Bank Made \$570.8 Million From "Service Charges On Deposit Accounts," A 7% Increase From 2023.

In The First Six Months Of 2024, U.S. Bank Made \$570.8 Million From "Service Charges On Deposit Accounts," Including \$110 Million From Overdraft Fees, \$70.8 Million From Maintenance Fees, \$20.4 Million From ATM Fees, And \$369.6 Million From Miscellaneous Service Charges:

15. Components of service charges on deposit accounts in domestic offices (sum of Memorandum items 15.a through 15.d must equal Schedule RI, item 5.b):		
a. Consumer overdraft-related service charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH032	109,854
b. Consumer account periodic maintenance charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH033	70,839
c. Consumer customer automated teller machine (ATM) fees levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH034	20,439
d. All other service charges on deposit accounts	RIADH035	369,635

[Federal Financial Institutions Examination Council Call Report Database, accessed 08/05/24]

In The First Six Months Of 2023, U.S. Bank Made \$534.6 Million From "Service Charges On Deposit Accounts," Including \$102.5 Million From Overdraft Fees, \$73 Million From Maintenance Fees, \$18.7 Million From ATM Fees, And \$340.1 Million From Miscellaneous Service Charges:

15. Components of service charges on deposit accounts in domestic offices (sum of Memorandum items 15.a through 15.d must equal Schedule RI, item 5.b):		
a. Consumer overdraft-related service charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH032	102,504
b. Consumer account periodic maintenance charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH033	73,136
c. Consumer customer automated teller machine (ATM) fees levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH034	18,771
d. All other service charges on deposit accounts	RIADH035	340,192

[Federal Financial Institutions Examination Council Call Report Database, accessed <u>08/05/24</u>]

In The First Six Months Of 2024, PNC Financial Saw Net Income Within Its Retail Banking Division Increase 75% From The Same Period Of 2023, With "Service Charges On Deposit Accounts" Increasing 12% To Over \$870 Million.

In The First Six Months Of 2024, PNC Financial Saw Net Income Within Its Retail Banking Division Increase 75% From The Same Period Of 2023.

In The First Six Months Of 2024, PNC Financial Reported \$2.8 Billion In Net Income Within Its Retail Banking Division, A 75% Increase From The Same Period Of 2023:

	Six months ended			
	J	une 30		June 30
<u>In millions</u>	2024		2023	
Net Income				
Retail Banking	\$	2,800	\$	1,601

[PNC Financial Services, accessed 07/18/24]

Over That Same Period, PNC Financial Made \$871.7 Million From "Service Charges On Deposit Accounts," A 12% Increase From 2023.

In The First Six Months Of 2024, PNC Financial Made \$871.7 Million From "Service Charges On Deposit Accounts," Including \$123.4 Million From Overdraft Fees, \$85 Million From Maintenance Fees, \$40.9 Million From ATM Fees, And \$622.4 Million From Miscellaneous Service Charges:

15. Components of service charges on deposit accounts in domestic offices (sum of Memorandum items 15.a through 15.d must equal Schedule RI, item 5.b):		
a. Consumer overdraft-related service charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH032	123,421
b. Consumer account periodic maintenance charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH033	85,024
c. Consumer customer automated teller machine (ATM) fees levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH034	40,865
d. All other service charges on deposit accounts	RIADH035	622,388

[Federal Financial Institutions Examination Council Call Report Database, accessed 07/31/24]

In The First Six Months Of 2023, PNC Financial Made \$766.4 Million From "Service Charges On Deposit Accounts," Including \$122.3 Million From Overdraft Fees, \$87.5 Million From Maintenance Fees, \$41 Million From ATM Fees, And \$525.6 Million From Miscellaneous Service Charges:

15. Components of service charges on deposit accounts in domestic offices (sum of Memorandum items 15.a through 15.d must equal Schedule RI, item 5.b):		
a. Consumer overdraft-related service charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH032	122,279
b. Consumer account periodic maintenance charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH033	87,489
c. Consumer customer automated teller machine (ATM) fees levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH034	41,052
d. All other service charges on deposit accounts	RIADH035	525,612

[Federal Financial Institutions Examination Council Call Report Database, accessed 07/31/24]

American Express Reported Net Income For The First Six Months Of The Year Increasing 37% Partially Due To "Double-digit Growth In Card Fee Revenues For The 24th Consecutive Quarter," While Making \$653 Million From "Service Charges On Deposit Accounts"—A 341% Increase From 2023.

In Q2 2024, American Express Reported Net Income For The First Six Months Of The Year Increasing 37% Partially Due To "Double-digit Growth In Card Fee Revenues For The 24th Consecutive Quarter."

In The First Six Months Of 2024, American Express Reported \$5.4 Billion In Net Income, A 37% Increase From The Previous Year:

	Quarters Er	nded June 30,	Percentage	Six Months Ended June 30,		Percentage
	2024	2023	Inc/(Dec)	2024	2023	Inc/(Dec)
Billed Business (Billions)	\$388.2	\$368.1	5%	\$755.2	\$713.6	6%
FX-adjusted ²		\$365.9	6%		\$710.0	6%
Total Revenues Net of Interest Expense	\$16,333	\$15,054	8%	\$32,134	\$29,335	10%
FX-adjusted ²		\$14,957	9%		\$29,187	10%
Net Income	\$3,015	\$2,174	39%	\$5,452	\$3,990	37%

[American Express, 07/19/24]

In Accompanying Remarks, American Express Chairman And CEO Stephen Squeri Boasted Of The Company Seeing "Double-Digit Growth In Card Fee Revenues For The 24th Consecutive Quarter." "We delivered strong second-quarter results, with quarterly revenue reaching an all-time high of \$16.3 billion, up 8 percent, or 9 percent on an FX-adjusted basis, and significant EPS growth,' said Stephen J. Squeri, Chairman and Chief Executive Officer. 'We continued to drive momentum across the business, including stable growth in billings at 6 percent, strong new card acquisitions of 3.3 million, double-digit growth in card fee revenues for the 24th consecutive quarter, and excellent credit performance, which remained best in class." [American Express, <u>07/19/24</u>]

Over That Same Period, American Express Made \$653 Million From "Service Charges On Deposit Accounts," A 341% Increase From The Same Period Of 2023.

In The First Six Months Of 2024, American Express Made \$653 Million From "Service Charges On Deposit Accounts":

15. Components of service charges on deposit accounts in domestic offices (sum of Memorandum items 15.a through 15.d must equal Schedule RI, item 5.b):		
a. Consumer overdraft-related service charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH032	0
b. Consumer account periodic maintenance charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH033	0
c. Consumer customer automated teller machine (ATM) fees levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH034	0
d. All other service charges on deposit accounts	RIADH035	653

[Federal Financial Institutions Examination Council Call Report Database, accessed 07/30/24]

In The First Six Months Of 2023, American Express Made \$148 Million From "Service Charges On Deposit Accounts":

15. Components of service charges on deposit accounts in domestic offices (sum of Memorandum items 15.a through 15.d must equal Schedule RI, item 5.b):		
a. Consumer overdraft-related service charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH032	0
b. Consumer account periodic maintenance charges levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH033	0
c. Consumer customer automated teller machine (ATM) fees levied on those transaction account and nontransaction savings account deposit products intended primarily for individuals for personal, household, or family use	RIADH034	0
d. All other service charges on deposit accounts	RIADH035	148

[Federal Financial Institutions Examination Council Call Report Database, accessed 07/30/24]