Wednesday, November 8, 2023

Josh Stein. Attorney General of North Carolina
Attorney General's Office
North Carolina Department of Justice
P. O. Box 629,
Raleigh, NC 27602.

Re: Landlord Companies Accused of Illegal Rent-Fixing in Washington D.C. Also Hold Properties in North Carolina

Dear Attorney General Stein:

On behalf of nonpartisan government watchdog Accountable.US, I am writing to encourage you to review the business dealings of major rental companies operating in North Carolina that were among the fourteen landlords sued by District of Columbia Attorney General Brian Schwalb's office over allegations they "[illegally raised rents for tens of thousands of residents by collectively sharing their data with property management software company RealPage]."

AvalonBay, Mid-America Apartments, and Camden Property Trust are among the companies involved in the lawsuit with ties to North Carolina that we are especially concerned may be engaging in price-fixing elsewhere given their troubling histories of profiteering and misconduct. In recent years, Accountable.US has documented how too many corporations are motivated by greed and are price-gouging consumers. And the landlord industry is often among the worst offenders. It is critical that enforcers of consumer protection and antitrust laws like yourself stand up for consumers instead of corporations that profit from rising prices.

Earlier this year, Accountable.US released a report finding AvalonBay Communities Inc.—the third largest publicly-traded apartment company—saw its same store operating results jump 11% and its net income climb 13.2% to over $1.1 billion thanks to a “double-digit rent increase.” These massive rent hikes helped AvalonBay spend $536 million acquiring over 1,300 rental units in 2022.

Going further, the report found Mid-America Apartment Communities (MAA)—the second biggest publicly-traded apartment owner—benefited from “higher fee income” and “continued growth in average rent per unit,” resulting in its FY 2022 net income climbing nearly 19% to over $654 million and its dividends and distributions climbing 14% million to nearly $555 million the same year.

In a separate report released last year that received national attention from CBS News, we found similar greedy practices by Camden Property Trust who touted rent increases while calling rent caps “impediments to running our business” after seeing FY 2021 net income grow
by nearly 143% to $312 million. Meanwhile, its CEO's compensation rose by almost $420,000 to over $4.2 million.


As we have documented, these companies have shown their recent rent hikes were based on greed, not need, after reporting massive increased profits over the previous year while generously rewarding their executives. Now the same companies fueling the housing affordability crisis have allegedly stooped to illegal price-fixing and collusion to pad their profits – making matters worse for many struggling renters in Washington D.C.

The question is: If these companies were willing to allegedly engage in rent fixing surrounded by federal and local regulators in the nation’s capital, why not in North Carolina as well? In our view, it is worth looking into whether North Carolina tenants dealing with these same companies are not also victims of illegal practices that further drive housing costs through the roof.

As you know, the U.S. Labor Department’s latest Consumer Price Index (CPI) report found that shelter was by far “the largest contributor” to inflation in September. We know corporate profiteering played a major role in that. You may be able to answer whether illegal price collusion also contributed to the problem in North Carolina. If you agree this matter merits a serious review, we look forward to hearing about the results of your office’s findings.

Sincerely,

Caroline Ciccone
President, Accountable.US