

**Procter & Gamble—The "Consumer-Products Giant" Which Makes Pampers Diapers And A Wide Variety Of Other Household Necessities—Saw Its "Biggest Annual Sales Increase In 16 Years" In FY 2022 Thanks To Price Hikes, Helping Its Annual Net Earnings Soar By \$436 Million To Over \$14.7 Billion And Its Shareholder Handouts Reach \$19 Billion Through The Year.**

July 2022: Procter & Gamble—Which Makes Pampers Diapers And A Wide Variety Of Other Household Goods—Reported Its "Biggest Annual Sales Increase In 16 Years Because Of The Price Increases That It Placed On Mainstays From Toothpaste To Toilet Paper." "Procter & Gamble Co., maker of Tide detergent and Pampers diapers, is predicting the slowest sales growth in years as consumer belt-tightening is beginning to hit household staples. The outlook comes after the Cincinnati-based consumer-products giant on Friday reported its biggest annual sales increase in 16 years because of the price increases that it placed on mainstays from toothpaste to toilet paper." [The Wall Street Journal, [07/29/22](#)]

- **P&G's Brands Include Always, Bounty, Charmin, Crest, Dawn, Downy, Gain, Pampers, Tide, Vicks, And Others.** "P&G serves consumers around the world with one of the strongest portfolios of [...] brands, including Always®, Ambi Pur®, Ariel®, Bounty®, Charmin®, Crest®, Dawn®, Downy®, Fairy®, Febreze®, Gain®, Gillette®, Head & Shoulders®, Lenor®, Olay®, Oral-B®, Pampers®, Pantene®, SK-II®, Tide®, Vicks®, and Whisper®." [Procter & Gamble, [04/20/21](#)]

July 2022: In Procter & Gamble's Q4 And FY 2022 Earnings Release, CEO Jon Moeller Touted "Another Strong Year," With "Earnings Growth" And "Significant Cash Return To Shareowners In The Face Of Severe Cost And Operational Headwinds." "Fiscal year 2022 was another strong year,' said Jon Moeller, Chairman of the Board, President and Chief Executive Officer. 'The P&G team's execution of our integrated strategies delivered strong top-line growth, earnings growth, and significant cash return to shareowners in the face of severe cost and operational headwinds.'" [Procter & Gamble, [07/29/22](#)]

In Its Q4 2022, Procter & Gamble Had \$3.052 Billion In Net Earnings, \$146 Million More Than It Made In Its Q4 2021:

Three Months Ended June 30		
2022	2021	% Chg
	[...]	
\$ 3,052	\$ 2,906	5%

[Procter & Gamble, [07/29/22](#)]

In Its FY 2022, Procter & Gamble Had \$14.742 Billion In Net Earnings, \$436 Million More Than It Made In Its FY 2021:

Twelve Months Ended June 30		
2022	2021	% Chg
	[...]	
\$ 14,742	\$ 14,306	3%

[Procter & Gamble, [07/29/22](#)]

**In Its FY 2022, Procter & Gamble Spent \$19 Billion On Shareholder Handouts, With \$10 Billion In Stock Buybacks And \$8.8 Billion In Dividends.** "Fiscal Year 2022 Results [...] The Company returned nearly \$19 billion of value to shareholders in fiscal 2022 via \$8.8 billion in dividend payments and \$10 billion of share repurchases." [Procter & Gamble, [07/29/22](#)]

**January 19, 2022: Procter & Gamble (P&G) Announced That It Would Raise Prices About 8% On "Tide And Gain Laundry Detergents, Downy Fabric Softener And Bounce Dryer Sheets."** "It's going to cost you more to wash your clothes. Procter & Gamble said Wednesday that it was raising prices by an average of about 8% on retail customers next month for its Tide and Gain laundry detergents, Downy fabric softener and Bounce dryer sheets." [CNN, [01/19/22](#)]

- **P&G Claimed It Was Raising Prices In Response To Its Increased Costs In Labor, Transportation, And Its Manufacturing Inputs.** "P&G said it's raising prices to offset some cost pressures, including transportation, labor and commodities it uses to manufacture its products." [CNN, [01/19/22](#)]

**P&G's CEO Jon Moeller Noted That The Company Had Raised Prices In All Ten Of Its U.S. Product Categories And Expected To Raise Prices On Personal Health Products In April 2022.** "[P&G CEO Jon] Moeller said P&G has raised prices on all 10 of its product categories in the United States and told retailers Tuesday it will be increasing prices on some personal health care brands in April, although he didn't specify which ones." [CNN, [01/19/22](#)]

- **Moeller Claimed That "Inflationary Pressures Are Broad-Based With Little Sign Of Near-Term Relief."** "'Transportation and labor markets remain tight. Availability of materials remain stretched,' P&G CEO Jon Moeller said on an analyst call Wednesday. 'In some categories and in some markets, inflationary pressures are broad-based with little sign of near-term relief.'" [CNN, [01/19/22](#)]
- **Moeller Noted That Consumer "Demand Remains Strong" Despite Higher Prices.** "Although consumers are already paying more for many household products, demand remains strong, he said. 'We haven't seen noticeable changes in consumer behavior.'" [CNN, [01/19/22](#)]

**April 2021: Procter & Gamble Co. (P&G) Announced It Would Start Raising Prices For "Household Staples" Including "Baby Products, Adult Diapers And Feminine-Care Brands."** "Procter & Gamble Co. this fall will start charging more for household staples from diapers to toilet paper, the latest and biggest consumer-products company to announce price hikes. [...] The price increases, to take effect in September, will be on baby products, adult diapers and feminine-care brands and will be in the mid-to high-single-digit percentage points, the company said." [Fox Business, [04/20/21](#)]