

Friday, April 16, 2021

Brian Cornell
CEO, Target
1000 Nicollet Mall
Minneapolis, MN 55403

Re: Cutting Ties With The U.S. Chamber of Commerce

Dear Mr. Cornell,

On April 13, 2021, the U.S. Chamber of Commerce announced their opposition to the For The People Act — a House-passed bill that would protect an individual's right to vote that comes amidst a wide range of voter suppression efforts attempting to disenfranchise predominantly Black and Brown voters across the country.

We understand that Target joined the hundreds of corporate executives that signed on to the New York Times advertisement opposing “any discriminatory legislation or measures that restrict or prevent any eligible voter from having an equal and fair opportunity to cast a ballot.” Since the Chamber’s stance on H.R. 1 directly conflicts with this statement, we urge you to disassociate Target from the U.S. Chamber of Commerce by renouncing your membership.

By continuing to provide financial and social support to the Chamber, Target is contradicting the pledge you, and hundreds of other corporations, recently made following the proposal of several racist anti-voting measures by lawmakers in Georgia, Arizona, Florida, Texas, and elsewhere.

As a prominent American business leader, the people you choose to associate with demonstrate your corporate values. We believe affiliating with and financially supporting an organization that is operating in direct contravention of the values and policies you have promoted – and those of American democracy, poses a serious risk to Target’s reputation.

Silence on this matter is tantamount to an endorsement of the Chamber’s decision and shows where Target stands on protecting an individual’s right to vote. We hope you agree that preserving our democracy is not a value that can be compromised. Only by ending your financial support for the U.S. Chamber of Commerce can Target show it will not equivocate on the promises it has made and the values it represents.



Kyle Herrig
President, Accountable.US